

## *THE FIRST INFOSTREAM*

BOTTILING PRINTING is the brand new division of the strong Bottling Printing company based in the Czech Republic ([www.bottlingprinting.cz](http://www.bottlingprinting.cz)). Bottling Printing Romania is the unique distributor of Linx printing technologies industrial continuous ink jet (CIJ) printers, impulse jet printers and laser coders and Matthews Swedot industrial continuous DOD printers on the Romanian market.

We would like sent you each month news about our company and novelties in industrial printing and coding.

## *LINX INVITATION TO "LOCK 'N' CODE"*

Linx Printing Technologies has marked the launch of its new Linx 6900 Continuous Ink Jet (CIJ) printer with a fun viral game, "Lock 'n' Code" (available from [www.linx6900.info](http://www.linx6900.info)).

The game combines the challenge of a conventional shooting game with elements of a typical factory environment. The player is armed with the Linx 6900, and the aim of the game is to complete four short shifts whilst coding items which pass by on the production line chickens, beer, eggs and pill bottles.

During the game the player encounters a range of characters who are anything but the ideal workmate! Boss Terry keeps interfering, co-worker Kevin is always playing the fool and secretary Stacy just wants to flirt. If the player is distracted by one of these colleagues, they suffer a temporary delay in production, for example a washdown, that makes it impossible to do any work.

Further complication is provided by products that are already coded hit these and points are lost and by the need to top up the ink level by shooting the ink bottles also passing by on the production line. Keep an eye out for bonus points too.

"Unlike the characters in our game, the intuitive, intelligent operation and reliable, low-maintenance performance of the Linx 6900 make it "the ideal work mate" for coding requirements," comments Simon Powell, Linx's Marketing Manager. "We wanted to highlight these capabilities in a way that is both informative and entertaining, and we are sure the "Lock 'n' Code" game will have people hooked on trying to improve their coding skills!"



We would like to invite you to the ALL PACK exhibition at Bucharest, that takes place between November 7th thru November, 11th. You are going to meet us at the hall 15, stands 07-09 from Romexpo Exhibitional Center.

